

# WORKSHOP SERIES 2011



## Sustainable Supply Chain Management

### Workshop components



- Presenter
- Presentation
- Workbooks
- Post workshop questionnaire and feedback form



**Workshop Length:** 4 hours including morning / afternoon tea

**Venue Requirements:** Ability to connect to a large screen. Possibility of internet connection or WIFI would be excellent.



**Workshop Investment:** Please contact us to discuss your specific need and we will provide a quote.

One of the fastest and easiest ways for business to influence sustainability is through their supply chain. This can impact a business whether a supplier or a customer of other businesses. **The Sustainable Supply Chain Management workshop** is designed to help businesses identify opportunities in working with their supply chains to drive innovation and cost efficiency through the adoption of sustainable business practices. Through identifying initiatives and strategies that will help you embed environmental and social factors into your businesses supply chain management plans, your business can reduce costs, increase product innovation and create new business opportunities.

**The Business Shaping Workshop Series** aims to help small and medium businesses embed green and sustainable practices to increase revenue, reduce costs, enhance reputation and achieve competitive advantage in their market.

### Content:

This workshop will cover:

- Market developments in supply chain management & sustainability
- The latest from World Economic Forum project on life cycle thinking and how this can apply to supply chain
- The business case for sustainable supply chain management
- Making 'green' procurement decisions
- Performance improvement through supplier engagement with leading case examples
- How innovation and collaboration through the supply chain can realise mutual business benefits

### Learning Outcomes:

From attending this workshop you will learn the following applications:

- Identification of key sustainability issues impacting your value chain
- Identification of key risks & opportunities across the value chain
- Identifying opportunities to engage with your supply chain to drive innovation, cost reduction and new business opportunities
- 5-step plan for embedding environmentally sustainable practice into the supply chain

### Audience:

CEO's , Managing Directors, Business Owners, Executives, General Managers, Procurement Managers, Supply chain managers, Sustainability Officers of small, medium or large sized organisations.

### Workshop Facilitator



As one of Australia's leading sustainability practitioners and entrepreneurs, **Dan Atkins** has more than 15 years experience advising organisations across Australia, Asia, Europe and the USA. A pioneer in the sustainability sector, Dan was responsible for establishing Deloitte's sustainability division in Australia, and managed their Global Centre for Excellence for Environmental and Sustainability

Services in Denmark. Dan was the former head of environmental affairs at Toyota Australia and has advised many of the world's leading companies including Toyota Motor Corporation, Novo Nordisk, Norsk Hydro, UBS, Amcor, Santos, Europcar, BHP Billiton, Spotless, ANZ, George Weston Foods, National Foods and 7 Eleven.

Through his thought leadership, Dan has been an advisor to organisations around the world including the World Economic Forum, World Business Council for Sustainable Development, United Nations Environment Program and the European Environmental Awards. As a sought-after speaker, Dan has presented at over 100 worldwide conferences & events.

### Are you interested?

Contact Lauren Kehoe on: **p:** +61 (03) 9686 7772 **e:** [lk@shapergroup.com](mailto:lk@shapergroup.com) **w:** [www.shapergroup.com](http://www.shapergroup.com)

The Shaper Group seeks to inspire global change in business thinking and practice for a sustainable future. We are a group of companies that works with businesses, government and not-for-profit organisations who want to improve their competitive advantage and reputation by embracing sustainable business practices. As the only Australian company to be invited by the World Economic Forum to assist in developing strategies to create a sustainability future for the international business community, the Shaper Group is linked into the latest sustainability thinking from around the globe. With our extensive knowledge and expertise in sustainability, climate change, carbon, CSR, industrial symbiosis, sustainable branding, communications and events our focus is to make the complex simple for you. [www.businessshaper.com/workshops](http://www.businessshaper.com/workshops)