

WORKSHOP SERIES 2011



Sustainability Reporting

Workshop components



- Presenter
- Presentation
- Workbooks
- Post workshop questionnaire and feedback form



Workshop Length: 4 hours including morning / afternoon tea

Venue Requirements: Ability to connect to a large screen. Possibility of internet connection or WIFI would be excellent.



Workshop Investment: Please contact us to discuss your specific need and we will provide a quote.

Sustainability reporting is becoming more important as customers and investors are looking to clarify on businesses sustainability positions. The **Sustainability Reporting workshop** will explore the value to your business of developing a sustainability report. Far more than an exercise in external reporting, sustainability reporting provides an opportunity to drive internal business strategy and execution thereby facilitating the process of embedding sustainability throughout the business. Participants will gain an understanding of how to develop a sustainability report and the tools, frameworks and techniques available to simplify this process.

The **Business Shaping Workshop Series** aims to help businesses embed sustainable practices to increase revenue, reduce costs, enhance reputation and achieve competitive advantage in their market.

Content:

This workshop will cover:

- An introduction to sustainability
- The benefits of reporting on sustainability performance
- Identifying and understanding stakeholder expectations
- Deciding what to report on – scope and materiality
- Utilising available tools and frameworks:
- Lessons learnt in putting together a sustainability report
- Using sustainability reporting to drive strategy

Learning Outcomes:

From attending this workshop you will learn the following:

- The value to your business of sustainability reporting
- What and how to report
- Ensuring a "red thread" runs through your sustainability report i.e. ensuring that data and information presented is linked to the key risks and opportunities
- How sustainability performance can lead to strategic value creation
- Understanding the value of available tools, frameworks and techniques for your business
- A comprehensive list of references for use in the future

Audience:

CEO's, Managing Directors, Business Owners, Executives, General Managers, Sustainability Officers of small, medium and large sized businesses or anyone interested in understanding the value in and approach to developing a sustainability report.

Workshop Facilitator



As one of Australia's leading sustainability practitioners and entrepreneurs, **Dan Atkins** has more than 15 years experience advising organisations across Australia, Asia, Europe and the USA. A pioneer in the sustainability sector, Dan was responsible for establishing Deloitte's sustainability division in Australia, and managed their Global Centre for Excellence for Environmental and Sustainability Services in Denmark. Dan was the former head of environmental affairs at Toyota Australia and has advised many of the world's leading companies including Toyota Motor Corporation, Novo Nordisk, Norsk Hydro, UBS, Amcor, Santos, Europcar, BHP Billiton, Spotless, ANZ, George Weston Foods, National Foods and 7 Eleven. Through his thought leadership, Dan has been an advisor to organisations around the world including the World Economic Forum, World Business Council for Sustainable Development, United Nations Environment Program and the European Environmental Awards. As a sought-after speaker, Dan has presented at over 100 worldwide conferences & events.

Are you interested?

Contact Stef Menta on: **p:** +61 (03) 9614 6177 **e:** sm@shapergroup.com **w:** www.shapergroup.com **Or click here to RSVP**

The Shaper Group seeks to inspire global change in business thinking and practice for a sustainable future. We are a group of companies that works with businesses, government and not-for-profit organisations who want to improve their competitive advantage and reputation by embracing sustainable business practices. As the only Australian company to be invited by the World Economic Forum to assist in developing strategies to create a sustainability future for the international business community, the Shaper Group is linked into the latest sustainability thinking from around the globe. With our extensive knowledge and expertise in sustainability, climate change, carbon, CSR, industrial symbiosis, sustainable branding, communications and events our focus is to make the complex simple for you. www.businessshaper.com/workshops

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Workshop Facilitator



Dan Atkins has been working with many of the world's leading organisations in developing their sustainability reports over the last 15 years. This includes Novo Nordisk (voted one of the world's best sustainability reporter by numerous award schemes), Norsk Hydro, UBS, Toyota Motor Corporation, Norske Skog. Also in his previous role of head of Environmental Affairs

for Toyota Australia, Dan was responsible for establishing their company-wide internal and external reporting frameworks and systems, including their annual sustainability report which was recognised at the inaugural ACCA Australia Awards for Sustainability Reporting with a Commendation to a New Reporter for Environmental Reporting. Dan was also the manager of Deloitte's Centre of Excellence for Sustainability in Copenhagen which was recognised as one of 5 global Centre's of Excellence for sustainability reporting by the United Nations Environment Programme, Dan was also involved in the pilot testing of the Global Reporting Initiative, the Dow Jones Sustainability Index and the World Business Council for Sustainable Development eco-efficiency indicators project. He is a current sustainability advisor to the World Economic Forum.

Are you interested?

Contact Lauren Kehoe on: **p:** +61 (03) 9686 7772 **e:** lk@shapergroup.com **w:** www.shapergroup.com

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