

WORKSHOP SERIES 2011



Sustainability for Kids



Workshop components

- Presenter
- Presentation
- Activity sheets



Workshop Length: 1 ½ - 2 hours

Venue Requirements: Ability to connect to a large screen. Possibility of internet connection or WIFI would be excellent.



Workshop Investment: Please contact us to discuss your specific need and we will provide a quote.

Sustainability for Kids is a one and a half to two hour interactive presentation which allows primary school children to learn and grasp the concept of sustainability, what it means to them and what they can do.

The presentation is specifically **tailored to educate in a fun, informative, non-threatening or negative way**, whilst still raising the important issues of our lifestyles impact on the planet and others. Sustainability *for Kids* streamlines perfectly into their school curriculum program and leaves children informed and empowered in their ability to create sustainability.

Sustainability *for Kids* is highly interactive and allows for questions, conversations and engagement. Our presenters know how to communicate with children and are experts in sustainability with numerous years of experience. Children feel engaged, involved and empowered.

Content:

This workshop will cover:

- Defining and explaining holistic sustainability
- How sustainability impacts our lives
- How our lives impact sustainability
- What we can do everyday to be more sustainable

Learning Outcomes:

By attending Sustainability for Kids, children will learn the following:

- Understanding what sustainability is
- How sustainability impacts the world
- Why do we need to live sustainably
- Easy things to do to be more sustainable

Audience:

Primary school aged children

Workshop Facilitator



Nadya Krienke-Becker

Nadya is a Partner of the Shaper Group and offers 25 years of strategic marketing, brand and communication expertise within Australia, UK and Europe.

Her deep belief in children's ability to make a positive impact in the world, led Nadya to work with the Hunger Project developing and launching YEH - Youth Ending Hunger creating an international network of child ambassadors, before being asked to join Michael Jackson's Heal the World. At Heal the World, Nadya worked on international campaigns, creating a space for children to voice their opinions and visions of the world, as well as in the development of the world's first international congress of children held at Neverland.

More importantly Nadya is a parent and has learnt how to translate complex issues, relating to sustainability, into simple terms suitable for her daughter, friends and classmates.

Are you interested?

Contact Lauren Kehoe on: **p:** +61 (03) 9686 7772 **e:** lk@shapergroup.com **w:** www.shapergroup.com

The Shaper Group seeks to inspire global change in business thinking and practice for a sustainable future. We are a group of companies that works with businesses, government and not-for-profit organisations who want to improve their competitive advantage and reputation by embracing sustainable business practices. As the only Australian company to be invited by the World Economic Forum to assist in developing strategies to create a sustainability future for the international business community, the Shaper Group is linked into the latest sustainability thinking from around the globe. With our extensive knowledge and expertise in sustainability, climate change, carbon, CSR, industrial symbiosis, sustainable branding, communications and events our focus is to make the complex simple for you. www.brandshaper.com.au/workshops