

WORKSHOP SERIES 2011



Managing your Sustainability Risk

Workshop components



- Presenter
- Presentation
- Workbooks
- Post workshop questionnaire and feedback form



Workshop Length: 4 hours including morning / afternoon tea

Venue Requirements: Ability to connect to a large screen. Possibility of internet connection or WIFI would be excellent.



Workshop Investment: Please contact us to discuss your specific need and we will provide a quote.

What is sustainability and how does it impact on business today? In understanding sustainability businesses also need to understand the current and future risks it represents. Sustainability is more than just environment; it has economic, market place, community and workplace impacts that need to be considered in developing business strategies. The growth of sustainability issues such as resource availability, climate change impacts, carbon price, consumer and supply chain expectations are creating a host of material business risks. This **Managing your Sustainability Risk workshop** explores the developments of appropriate risk management approaches to address various sustainability related issues and provides a simple process for identifying and managing these risks to sustain their long-term business operations.

The **Business Shaping Workshop Series** aims to help small and medium businesses embed green and sustainable practices to increase revenue, reduce costs, enhance reputation and achieve competitive advantage in their market.

Content:

This workshop will cover:

- Key environmental and social trends
- Sustainability and all the areas it impacts business
- Changing business context & emerging business risks (& opportunities)
- Processes and tools for identifying, assessing and managing sustainability risks relevant to your business.
- Steps for integrating sustainability risk into business strategy & objectives
- Identification of key stakeholders to assist manage key risks

Learning Outcomes:

From attending this workshop you will learn the following applications:

- Identification of key sustainability issues emerging as a risk to your business
- How to build flexibility and resilience into your business
- How to mitigate or adapt to sustainability risks and capitalise on the opportunities presented in the market
- Developing a tailored 5-step plan for embedding environmentally sustainable practice through risk management: Building awareness; Getting commitment and establishing strategy; Planning for change; Implementing change; Continuous improvement.

Audience:

CEO's , Managing Directors, Business Owners, Executives, General Managers, Risk Managers and Sustainability Officers of small, medium and large sized organisations.

Workshop Facilitator



As one of Australia's leading sustainability practitioners and entrepreneurs, **Dan Atkins** has more than 15 years experience advising organisations across Australia, Asia, Europe and the USA. A pioneer in the sustainability sector, Dan was responsible for establishing Deloitte's sustainability division in Australia, and managed their

Global Centre for Excellence for Environmental and Sustainability Services in Denmark. Dan was the former head of environmental affairs at Toyota Australia and has advised many of the world's leading companies including Toyota Motor Corporation, Novo Nordisk, Norsk Hydro, UBS, Amcor, Santos, Europcar, BHP Billiton, Spotless, ANZ, George Weston Foods, National Foods and 7 Eleven.

Through his thought leadership, Dan has been an advisor to organisations around the world including the World Economic Forum, World Business Council for Sustainable Development, United Nations Environment Program and the European Environmental Awards. As a sought-after speaker, Dan has presented at over 100 worldwide conferences & events.

Are you interested?

Contact Lauren Kehoe on: **p:** +61 (03) 9686 7772 **e:** lk@shapergroup.com **w:** www.shapergroup.com

The Shaper Group seeks to inspire global change in business thinking and practice for a sustainable future. We are a group of companies that works with businesses, government and not-for-profit organisations who want to improve their competitive advantage and reputation by embracing sustainable business practices. As the only Australian company to be invited by the World Economic Forum to assist in developing strategies to create a sustainability future for the international business community, the Shaper Group is linked into the latest sustainability thinking from around the globe. With our extensive knowledge and expertise in sustainability, climate change, carbon, CSR, industrial symbiosis, sustainable branding, communications and events our focus is to make the complex simple for you. www.businessshaper.com/workshops