

WORKSHOP SERIES 2011



Developing a Sustainability Policy

Workshop components



- Presenter
- Presentation
- Workbooks
- Post workshop questionnaire and feedback form



Workshop Length: 4 hours including morning / afternoon tea

Venue Requirements: Ability to connect to a large screen. Possibility of internet connection or WIFI would be excellent.



Workshop Investment: Please contact us to discuss your specific need and we will provide a quote.

Sustainability policies are used to demonstrate a business' commitment to sustainability. **The Developing a Sustainability Policy workshop** will take participants through the process of developing a sustainability policy for their own business. In order to provide participants with tangible outcomes from this session, Shaper Group will provide the necessary templates and material to assist participants in developing a draft sustainability policy.

The Business Shaping Workshop Series aims to help small and medium businesses embed green and sustainable practices to increase revenue, reduce costs, enhance reputation and achieve competitive advantage in their market.

Content:

This workshop will cover:

- Reasons why businesses need to have a sustainability policy
- Benefits of having a sustainability policy
- What a sustainability policy should contain
- Key pointers in developing a sustainability policy – what to do, what not to do.
- How to develop a sustainability policy
- Understanding what sustainability means to your business
- The business case for sustainability
- Practical workshop activities to develop a draft policy

Learning Outcomes:

From attending this workshop you will learn the following valuable applications:

- The business value in developing a sustainability policy
- How to develop a Sustainability Policy
- Peer-to-peer learning through discussion of participant's individual circumstances

Audience:

CEO's , Managing Directors, Business Owners, Executives, General Managers, Sustainability Officers of small to medium sized businesses or anyone interested in discovering how to develop a sustainability policy.

Workshop Facilitator



Joanna Gilligan helps clients to develop tailored solutions that enable them to harness the business case for sustainability. Her expertise lies in sustainability strategy development at both the industry and organisation levels; as well as in the application of foresight research and scenario planning tools to enable clients to envision a sustainable future for their organisations. Joanna has a particular expertise in the application of high level analytical skills to understand, interpret, simplify and communicate complex commercial and sustainability concepts.

In her previous role with the UK rail industry, Joanna managed the Sustainable Rail Program where she applied her highly developed program and project management skills to a diverse range of cross-industry projects and oversaw the publication of the industry's first Sustainability Report and development of the Rail Industry Sustainable Development Principles.

Are you interested?

Contact Lauren Kehoe on: **p:** +61 (03) 9686 7772 **e:** lk@shapergroup.com **w:** www.shapergroup.com

The Shaper Group seeks to inspire global change in business thinking and practice for a sustainable future. We are a group of companies that works with businesses, government and not-for-profit organisations who want to improve their competitive advantage and reputation by embracing sustainable business practices. As the only Australian company to be invited by the World Economic Forum to assist in developing strategies to create a sustainability future for the international business community, the Shaper Group is linked into the latest sustainability thinking from around the globe. With our extensive knowledge and expertise in sustainability, climate change, carbon, CSR, industrial symbiosis, sustainable branding, communications and events our focus is to make the complex simple for you. www.businessshaper.com/workshops