

# WORKSHOP SERIES 2011



## Carbon Price - business imperative



### Workshop components

- Presenter
- Presentation and Workbooks
- Post workshop questionnaire and feedback form



### Workshop Length: 2 hours including tea

**Venue Requirements:** Ability to connect to a large screen. Possibility of internet connection or WIFI would be excellent.



**Workshop Investment:** Please contact us to discuss your specific need and we will provide a quote.

This workshop will explore the risks and opportunities to your business of a carbon price. Australian businesses are facing a number of cost pressures to their businesses including a rising Australian dollar, increased labour costs, increased waste levies, rising energy and water costs – with the introduction of a carbon price will this be the tipping point for many businesses or does it also represent new market opportunities. This workshop will create a discussion forum to discuss the range of implications to business and value chains due to the introduction of a carbon price. It will examine a range of potential responses and help identify areas of opportunity that can help businesses build resilience and also help identify new business opportunities.

### Content:

This workshop will cover:

- An overview to the government's carbon tax scheme
- An overview of various international government carbon mechanisms
- Discussion on a range of implications to business
- Discussion on a range of opportunities to business
- Potential strategies for companies to build resilience in the business models
- Lessons learnt from other companies

### Learning Outcomes:

From attending this briefing you will learn the following:

- Understanding of what a carbon tax is and how it compares to overseas schemes
- Understanding the potential risks and opportunities of a carbon price for your business
- Understanding of the type of strategies that companies can employ to prepare for a carbon price
- A comprehensive list of references for use in the future

### Audience:

CEO's, Managing Directors, Business Owners, Executives, General Managers, Sustainability Officers, Production Managers, Procurement Officers of small, medium and large sized businesses.

### Workshop Facilitator



As one of Australia's leading sustainability practitioners and entrepreneurs, **Dan Atkins** has more than 15 years experience advising organisations across Australia, Asia, Europe and the USA. Dan is a pioneer in the sustainability sector and was responsible for establishing Deloitte's sustainability division in Australia, and managed their Global Centre for Excellence for Environmental and Sustainability Services in Denmark. Dan was the former head of environmental affairs at Toyota Australia and has advised many of the world's leading companies including Toyota Motor Corporation, Novo Nordisk, Norsk Hydro, UBS, Amcor, Santos, Europcar, BHP Billiton, Spotless, ANZ, George Weston Foods, National Foods and Members Equity. Through his thought leadership, Dan has been an advisor to organisations around the world including the World Economic Forum, World Business Council for Sustainable Development, United Nations Environment Program and the European Environmental Awards. As a sought-after speaker, Dan has presented at over 100 worldwide conferences & events.

### Are you interested?

Contact Lauren Kehoe on: **p:** +61 (03) 9686 7772 **e:** [lk@shapergroup.com](mailto:lk@shapergroup.com) **w:** [www.shapergroup.com](http://www.shapergroup.com)

The Shaper Group is a group of companies that works with businesses, government and not-for-profit organisations who want to improve their competitive advantage and reputation by embracing sustainable business practices. As the only Australian company to be invited by the World Economic Forum to assist in developing strategies to create a sustainability future for the international business community, the Shaper Group is linked into the latest sustainability thinking from around the globe. With our extensive knowledge and expertise in sustainability, climate change, carbon, CSR, industrial symbiosis, sustainable branding, communications and events our focus is to make the complex simple for you. [www.businessshaper.com/workshops](http://www.businessshaper.com/workshops)

# CARBON PRICE