

# WORKSHOP SERIES 2011



## Carbon Accounting

### Workshop components



- Presenter
- Presentation
- Workbooks
- Post workshop questionnaire and feedback form



**Workshop Length:** 4 hours including morning / afternoon tea

**Venue Requirements:** Ability to connect to a large screen. Possibility of internet connection or WIFI would be excellent.



**Workshop Investment:** Please contact us to discuss your specific need and we will provide a quote.

The **Carbon Accounting** workshop will explore the various options available to measure and reduce your organisation's carbon profile. This includes advice on the various mechanisms and tools available to measure greenhouse emissions from your own organisation or supply chain. Advice is given and case studies are presented to highlight methods for reducing the greenhouse emissions from your own organisation and supply chain, through to the purchasing of offsets and/or investing in specific carbon reduction or carbon and Biodiversity Rainforest Conservation (REDD). The **Business Shaping Workshop Series** aims to help businesses embed sustainable practices to increase revenue, reduce costs, enhance reputation and achieve competitive advantage in their market.

### Content:

This workshop will cover:

- An introduction to greenhouse emission reporting
- The tools and mechanisms available to measure greenhouse emissions
- Deciding what to report on – scope and materiality
- Ideas and examples of how you can reduce your organisations greenhouse emissions
- Working with supply chain
- Carbon offsets and investment in carbon reduction projects

### Learning Outcomes:

From attending this workshop you will learn the following:

- The value to your business of greenhouse gas emission reporting
- Understanding the most appropriate tools and methodologies to use
- Understanding of the various options available to reduce greenhouse gas profile of your organisation
- A comprehensive list of references for use in the future

### Audience:

CEO's, Managing Directors, Business Owners, Executives, General Managers, Sustainability Officers of small, medium and large sized businesses or anyone interested in understanding the value in and approach to Carbon Accounting.

### Workshop Facilitator



Dan has been working with many of the world's leading organisations in developing their sustainability reports over the last 15 years. This includes Novo Nordisk (voted one of the world's best sustainability reporter by numerous award schemes), Norsk Hydro, UBS, Toyota Motor Corporation, Norske Skog. Also in his previous role of head of Environmental Affairs for Toyota Australia, Dan was responsible for establishing their company-wide internal and external reporting frameworks and systems, including their annual sustainability report which was recognised at the inaugural ACCA Australia Awards for Sustainability Reporting with a Commendation to a New Reporter for Environmental Reporting. Dan was also the manager of Deloitte's Centre of Excellence for Sustainability in Copenhagen which was recognised as one of 5 global Centre's of Excellence for sustainability reporting by the United Nations Environment Programme, Dan was also involved in the pilot testing of the Global Reporting Initiative, the Dow Jones Sustainability Index and the World Business Council for Sustainable Development eco-efficiency indicators project. He is a current sustainability advisor to the World Economic Forum.

### Are you interested?

Contact Lauren Kehoe on: **p:** +61 (03) 9686 7772 **e:** [lk@shapergroup.com](mailto:lk@shapergroup.com) **w:** [www.shapergroup.com](http://www.shapergroup.com)

The Shaper Group seeks to inspire global change in business thinking and practice for a sustainable future. We are a group of companies that works with businesses, government and not-for-profit organisations who want to improve their competitive advantage and reputation by embracing sustainable business practices. As the only Australian company to be invited by the World Economic Forum to assist in developing strategies to create a sustainability future for the international business community, the Shaper Group is linked into the latest sustainability thinking from around the globe. With our extensive knowledge and expertise in sustainability, climate change, carbon, CSR, industrial symbiosis, sustainable branding, communications and events our focus is to make the complex simple for you. [www.businessshaper.com/workshops](http://www.businessshaper.com/workshops)